

Founding Sponsorship Benefits

Category exclusivity to a clearly defined market, at the request of the Founding Sponsor. In addition, Title sponsorship of one (1) quarterly meeting during the initial term.

Attendance at quarterly meetings of the National Brain Council, including the opportunity to provide welcoming remarks and additional speaking opportunities. Founding Sponsors will also be prominently featured at Congressional briefings. There will be a minimum of 25 congressional briefings in the next five years.

The National Brain Council will run a paid media campaign using print and digital platforms to raise awareness of its mission and program offerings. We will coordinate with the sponsor's communications and marketing staff related to design of advertisements as a founding sponsor at no additional cost. This campaign will have an estimated reach of at least 10 million targeted individuals.

Inclusion on promotional and educational materials provided to members of the United States Congress, Cabinet Officials, and White House policy staff. In addition, prominent recognition on the National Brain Council website and in the print, and digital, annual report of the National Brain Council.

In addition, Founding Sponsors have the ability to promote their official sponsorship in their marketing campaigns across media platforms.

The Founding Sponsorship fee covers all benefits for the five-year term of the National Brain Council.