

### **Why the focus on neuroscience?**

Neuroscience has the singular ability to uplift the life chances of each and every American family.

### **What is the goal of the National Brain Council?**

A 100% increase of federal investment in the next 5 years.

### **What is the role of members in the National Brain Council?**

Members are supporters of the action plan. Members are not involved in the day-to-day operations of the National Brain Council. Organizational leadership, designated staff, and independent consultants, make all operational decisions including, but not limited to, legislative priorities, hiring, budgeting, and marketing.

### **What is the action plan of the National Brain Council?**

The National Brain Council will:

- Analyze Presidential and Congressional budget proposals for brain research support.
- Encourage each U.S. Senate and House member to sign a pledge to support greater investment in brain research.
- Identify and organize a contact team leader in key congressional districts.
- Submit a Brain Research Budget Proposal to House and Senate Budget and Appropriations Committees.
- Prepare annual Brain Research Congressional Report Card analyzing the recorded votes of each member on key neuroscience issues.
- Implement a public award and recognition program to honor key brain research supporters.

### **Is the National Brain Council a non-profit organization?**

No. The National Brain Council is an initiative of Fattah Neuroscience Global Advisors LLC.

### **Why an LLC?**

An LLC is best suited to achieve the goals of the National Brain Council. For example, we have the operational flexibility to hire and retain the best staff. This structure allows a single point of control and responsibility for the National Brain Council initiative.

For more information on the advantages of this legal structure, learn more at the New York Times, [“Mark Zuckerberg’s Philanthropy Uses LLC for More Control.”](#)

### **Our organization is interested in a sponsorship. How can we obtain more information?**

Please contact us at [chairman@nationalbraincouncil.com](mailto:chairman@nationalbraincouncil.com)